



River Magic Productions

Bill Carpan | Stillwater, NS

Bill Carpan isn't just another fly on the wall. Three years ago he turned his passion and interest for fly tying into a well-established and profitable business. Being strategically located in Stillwater, Nova Scotia on the St. Mary's River, a world-renowned Atlantic Salmon stream, probably doesn't hurt either.

River Magic Productions offers high quality products, services, and art for the fly fishers, the fly tier, or collector, all inspired by Nova Scotia's rich angling tradition. While some traditional raw materials are imported, all the modern fishing flies and traditional classic Atlantic salmon flies are hand-tied in Nova Scotia, including the official fly of Nova Scotia which Bill Carpan designed in 2006.

Despite recently becoming a senior Bill still enjoys learning new skills, and finds an overall sense of satisfaction on being productive and positive customer feedback. He credits the Self Employment Benefit program with providing him the training, networking and financial support to make his business a reality, Bill says "It has taken 3 years to become profitable, so without help the first year I'd never made it."

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